

LOCAL VALUES. FORWARD VISION.

APPLICATION TO SENECA COUNTY INDUSTRIAL DEVELOPMENT AGENCY FOR FINANCIAL ASSISTANCE

I. APPLICANT INFORMATION:

| Company Name: | Company Name: Deer Haven Park LLC (On behalf of Seneca White Deer INC) | | | | |
|--|--|--|--|--|--|
| Address: | 3236 Hoster rd Seneca Falls Ny 13148 | | | | |
| Phone No.: | 315 246 1515 | | | | |
| Fax No.: | 315 712 0108 | | | | |
| Fed I.D. No.: | 81-3210628 | | | | |
| Contact Person: | Earl Martin | | | | |
| Principal Owners/ (List owners with | Officers/Directors: 15% or more in equity holdings with percentage ownership) | | | | |
| Earl Martin S | 20% | | | | |
| Lee Zillillerillali | 2076 | | | | |
| Corporate Structu | re (attach schematic if Applicant is a subsidiary or otherwise affiliated with another entity) | | | | |
| Form of Entity: | | | | | |
| | Corporation | | | | |
| A CONTRACTOR OF THE PARTY OF TH | artnership (General or Limited ; Number of General Partnersand, if pplicable, Number of Limited Partners_). | | | | |
| L | imited Liability Company/Partnership (number of members) 2 Members | | | | |
| | ole Proprietorship | | | | |

If a corporation, partnership, limited liability company/partnership:

| F) | Principal Use of Project upon completion: <u>See Addendum (B)</u> |
|--------------|--|
| | cion of Project: <u>Former Seneca Army Depot – Town of Varick Section (2,735 acres). Tax Map ID: 07-1-5</u> cose of Project: See Addendum (B) |
| See A | Addendum (B) |
| E) | Statement describing project (i.e. land acquisition, construction of manufacturing facility, etc.): |
| D) | Are any variances needed: No |
| C) | Zoning of Project Site: Current: Proposed: |
| | If other than Applicant, by what means will the site be acquired for this project: |
| В) | Present legal owner of the site: <u>Deer Haven Park LLC</u> |
| | Water Yes Electric Yes Gas No Sanitary/Storm Sewer No |
| A) | Are Utilities on Site? (Yes/No) |
| | Block(s) & Lot(s): |
| | |
| | Project Address: Former Seneca Army Depot Varick section |
| II. | PROJECT INFORMATION |
| Fax N | |
| | |
| Phone | e No: <u>Direct 585 270 2114 Mobil 585 857 8853</u> |
| Addre | ess: 70 Linden Oaks Suite 210 Rochester NY |
| Name | e: Dave Cook (LeClair Ryan) |
| <u>APPLI</u> | ICANT'S COUNSEL: |
| | Place of organization New York and, if a foreign organization is the Applicant authorized to do business in the State of New York? Yes No |
| | What is the date of establishment <u>Sole Proprietor from 1999-2004</u> . <u>LLC from 2004- today</u> |

| G) | Incurred Project Costs, including | |
|----------|---|--------------|
| Value c | of property to be acquired: \$ Pro-rated Purchase price \$250,000 | |
| Cost of | Construction/Reconstruction: \$_580,000 Includes building, fences, a | nd land prep |
| Mowir | of equipment to be purchased: \$ <u>334,000 Includes equipment to dong</u> , road repairs, fence building and maintenance, and brush and tree | management. |
| Estimat | ed cost of engineering/architectural services: \$ | |
| Other: | \$ 50,000 Includes Ecologist, Biologist, Wildlife management specialist | <u>ts.</u> |
| Total C | apital Costs: \$ 1,214,000 | |
| 0.700 | refinancing; estimated amount inancing of existing debt only) | \$ |
| Sources | of Funds for Project Costs: | |
| Bank Fi | nancing: | \$ |
| Equity (| excluding equity that is attributed to grants/tax credits) | \$ 1,214,000 |
| Tax Exe | mpt Bond Issuance (if applicable) | \$ |
| Taxable | Bond Issuance (if applicable) | \$ |
| | sources (Include sum total of all state and federal and tax credits) | \$ |
| Ide | ntify each state and federal grant/credit: \$ | |
| | \$ | |
| | | |
| | \$ | |
| | \$ | |

The Agency will collect 1% origination fee on the total capital costs at the time of closing (WAIVER REQUESTED)

\$ 1,214,000

Total Sources of Funds for Project Costs:

| Will the project result in the removal of a plant or facility of the applicant from one area of the State of New York to another? |
|---|
| Will the project result in the removal of a plant or facility of another proposed occupant of the project from one area of the State of New York to another area of the State of New York? |
| Yes or No Will the project result in the abandonment of one or more plants or facilities located in the State of New York? |
| Yes or No If Yes to any of the questions above, explain how, notwithstanding the aforementioned closing or activity reduction, the Agency's Financial Assistance is required to prevent the Project from relocating out of the State, or is reasonably necessary to preserve the Project occupant's competitive position in its respective industry: |
| |
| FINANCIAL ASSISTANCE BEING REQUESTED |
| A) Benefits Requested: |
| Sales and Use Tax Exemption ([_]%) |
| ☐ IRB |
| ☐ Mortgage Recording Tax Exemption ([_]%) |
| Real Property Exemption and Tax Agreement |
| B.) Value of Incentives: |
| Real Property Tax Exemption and Tax Agreement: Agency staff will calculate the estimated value of a requested real property tax exemption and tax agreement based on estimated Project costs as contained herein and current tax rates and assessed valuation, and the annual tax agreement payment amounts for each year of the tax agreement. This calculation is set forth on the addendum to this Application entitled "Real Property Tax Benefits (Detailed)," which addendum is incorporated herein by reference. |
| Estimated duration of Real Property Tax exemption: 3 Years |
| Sales and Use Tax: |
| Estimated value of Sales Tax exemption for facility construction: \$ |
| Estimated Sales Tax exemption for fixtures and equipment: \$ |
| Estimated duration of Sales Tax exemption: |

H)

Inter-Municipal Move Determination

| Mortgage Recording Tax Exemption Benefit: |
|---|
| Estimated value of Mortgage Recording Tax exemption: \$ |
| IRB Benefit: |
| ☐ IRB inducement amount, if requested: \$ |
| Is a purchaser for the Bonds in place? |
| Yes or No |
| Percentage of Project Costs financed from Public Sector sources: |
| Agency staff will calculate the percentage of Project Costs financed from Public Sector sources based upon Sources of Funds for Project Costs as depicted above under the heading "Estimated Project Costs' (Section II(G)) of the Application. |
| C.) Likelihood of Undertaking Project without Receiving Financial Assistance: |
| Is there is likelihood that the Project would not be undertaken but for the Financial Assistance provided by the Agency? |
| Yes or No |
| If the Project could be undertaken without Financial Assistance provided by the Agency, then provide a statement in the space provided below indicating why the Project should be undertaken by the Agency: |
| See Addendum (B) |
| |
| |
| |
| |
| |

III. EMPLOYMENT PLAN

| | 1 | 2 | 3 | 4 |
|-------------------------------------|------------------------------|---|---|---|
| | proposed project location | IF FINANCIAL ASSISTANCE IS GRANTED – project the number of FTE and PT jobs to be RETAINED | | Estimate number of residents of the Labor Market Area** that will fill the jobs described in column 3 |
| Full Time | 1 | 1 | Within one year following Project completion: N/A Within two years following Project completion: N/A Within three years following Project completion: N/A | 100% |
| Part Time (expressed as FTEs) | 8 | 8 | Within one year following Project completion: N/A_Within two years following Project completion:_N/A Within three years following Project completion:_N/A | 100% |
| Total | 9 | 9 | | |

^{**} The Labor Market Area is defined as Seneca County, Ontario County, Wayne County, Cayuga County, Schuyler County and Tompkins County, New York.

Salary and Fringe Benefits for Jobs to be Retained and/or Created:

| Category of Jobs to be Retained and Created | Average Salary or Range of Salary | Average Fringe Benefits or Range of Fringe Benefits |
|---|-----------------------------------|--|
| Management | \$38,000.00 /Y Operations Manager | None |
| Professional | \$7,2000.00 /Y Marketing Director | None |
| Administrative | Senior tour guide \$16.50 /HR | None |
| Production | Tour guides / Drivers \$15.00 /HR | None |
| Independent Contractor | | |
| Other (not including construction jobs) | | |

IV. REPRESENTATIONS AND COVENANTS BY THE APPLICANT

The Applicant understands and agrees with the Agency as follows:

- A) <u>Job Listings</u>: In accordance with Section 858-b(2) of the New York General Municipal Law, the Applicant understands and agrees that, if the Project receives any Financial Assistance from the Agency, except as otherwise provided by collective bargaining agreements, new employment opportunities created as a result of the Project will be listed with the New York State Department of Labor Community Services Division (the "DOL") and with the administrative entity (collectively with the DOL, the "JTPA Entities") of the service delivery area created by the federal job training partnership act (Public Law 97-300) ("JTPA") in which the Project is located.
- B) First Consideration for Employment: In accordance with Section 858-b(2) of the New York General Municipal Law, the Applicant understands and agrees that, if the Project receives any Financial Assistance from the Agency, except as otherwise provided by collective bargaining agreements, where practicable, the Applicant will first consider persons eligible to participate in JTPA programs who shall be referred by the JTPA Entities for new employment opportunities created as a result of the Project.
- Annual Sales Tax Filings: In accordance with Section 874(8) of the New York General Municipal Law, the Applicant understands and agrees that, if the Project receives any sales tax exemptions as part of the Financial Assistance from the Agency, in accordance with Section 874(8) of the General Municipal Law, the Applicant agrees to file, or cause to be filed, with the New York State Department of Taxation and Finance, the annual form prescribed by the Department of Taxation and Finance, describing the value of all sales tax exemptions claimed by the Applicant and all consultants or subcontractors retained by the Applicant.
- D) Annual Employment Reports: The applicant understands and agrees that, if the Project receives any Financial Assistance from the Agency, the Applicant agrees to file, or cause to be filed, with the Agency, on an annual basis, reports regarding the number of people employed at the project site.
- E) <u>Compliance with N.Y. GML Sec. 862(1):</u> Applicant certifies that the provisions of Section 862(1) of the New York General Municipal Law, as provided below, will not be violated if Financial Assistance is provided for the proposed Project:
 - § 862. Restrictions on funds of the agency. (1) No funds of the agency shall be used in respect of any project if the completion thereof would result in the removal of an industrial or manufacturing plant of the project occupant from one area of the state to another area of the state or in the abandonment of one or more plants or facilities of the project occupant located within the state, provided, however, that neither restriction shall apply if the agency shall determine on the basis of the application before it that the project is reasonably necessary to discourage the project occupant from removing such other plant or facility to a location outside the state or is reasonably necessary to preserve the competitive position of the project occupant in its respective industry.

- F) <u>Compliance with Applicable Laws:</u> The Applicant confirms and acknowledges that the owner, occupant, or operator receiving Financial Assistance for the proposed Project is in substantial compliance with applicable local, state and federal tax, worker protection and environmental laws, rules and regulations.
- G) <u>False and Misleading Information:</u> The Applicant confirms and acknowledges that the submission of any knowingly false or knowingly misleading information may lead to the immediate termination of any Financial Assistance and the reimbursement of an amount equal to all or part of any tax exemption claimed by reason of the Agency's involvement the Project.
- H) Recapture: Should the Applicant not expend or hire as presented, the Agency may view such information/status as failing to meet the established standards of economic performance. In such events, some or all of the benefits taken by the Applicant will be subject to recapture.
- E) Absence of Conflicts of Interest: The Applicant has received from the Agency a list of the members, officers and employees of the Agency. No member, officers or employee of the Agency has an interest, whether direct or indirect, in any transaction contemplated by this Applicant, except as hereinafter described:

| STATE OF NEW YORK) COUNTY OF) ss.: | |
|--|---|
| I, <u>Earl Martin</u> , being | g first duly sworn, deposes and says: |
| That I am the <u>Owner</u> (Applicant) and that I am duly authoriz | _(Corporate Office) of <u>Deer Haven Park LLC</u> ed on behalf of the Applicant to bind the Applicant. |
| 5. 5. | on, I know the contents thereof, and that to the Application and the contents of this Application are |
| (Signature of Officer) | Notary Public - State of New York Seneca County - No. 01KL6326576 |
| Subscribed and affirmed to me under penalties of positive day of | perjury this My Commission Expires June 22, 20 |

This Application should be submitted with a \$350.00 Application fee to Seneca County Industrial Development Agency, One DiPronio Drive, Waterloo, New York 13165-1681 (Attn.: Robert J. Aronson, Executive Director).

HOLD HARMLESS AGREEMENT

Applicant hereby releases the SENECA COUNTY INDUSTRIAL DEVELOPMENT AGENCY and the members. officers, servants, agents and employees thereof (the "Agency") from and agrees that the Agency shall not be liable for and agrees to indemnify, defend and hold the Agency harmless from and against any and all liability arising from or expense incurred by (i) the Agency's examination and processing of, and action pursuant to or upon, the attached Application, regardless of whether or not the Application or the Project described therein or the tax exemptions and other assistance requested therein are favorably acted upon by the Agency, (ii) the Agency's acquisition, construction and/or installation of the Project described therein and (iii) any further action taken by the Agency with respect to the Project; including without limiting the generality of the foregoing, all causes of action and attorneys' fees and any other expenses incurred in defending any suits or actions which may arise as a result of any of the foregoing. Applicant hereby understands and agrees, in accordance with Section 875(3) of the New York General Municipal Law, that any New York State and local sales and use tax exemption claimed by Applicant and approved by the Agency in connection with the Project may be subject to recapture by the Agency under such terms and conditions as will be set forth in the Agent Agreement to be entered into by and between the Agency and the Applicant. The Applicant further represents and warrants that the information contained in this Application, including without limitation information regarding the amount of New York State and local sales and use tax exemption benefits, is true, accurate and complete. If, for any reason, Applicant fails to conclude or consummate necessary negotiations, or fails, within a reasonable or specified period of time, to take reasonable, proper or requested action, or withdraws, abandons, cancels or neglects the Application, or if the Agency or Applicant are unable to reach final agreement with the respect to the Project, then, and in the event, upon presentation of an invoice itemizing the same, the Applicant shall pay to the Agency, its agent or assigns, all costs incurred by the Agency in the processing of the Application, including attorneys' fees, if any.

| Applio | cant: Earl Martin | |
|--------|----------------------------|--|
| Ву: | Self | |
| | (Print Name) | |
| Title: | Owner, Deer Haven Park LLC | |
| Signat | ture: | |

ADDENDUM TO IDA APPLICATION FOR FINANCIAL ASSISTANCE

Local Labor: The Company hereby represents and warrants that it will use commercially reasonable efforts to hire, and cause any agent of the Company, general contractor, subcontractor, or subcontractor to a subcontractor working on the Project, to hire employees who live within Seneca County. The Agency understands and acknowledges that at certain times local labor may not be available. Upon such an occurrence, the Company shall request the Agency to waive the local labor requirement.

SENECA COUNTY INDUSTRIAL DEVELOPMENT AGENCY UNIFORM PROJECT EVALUATION POLICY

Pursuant to and in accordance with Section 859-a(5) of the General Municipal Law ("GML"), the Seneca County Industrial Development Agency (the "Agency") hereby establishes a Uniform Project Evaluation Policy for the evaluation and selection for all qualifying categories of projects for which the Agency may provide "Financial Assistance" (as defined herein). "Financial Assistance" shall include any of the following: (i) the issuance by the Agency of tax- exempt bonds; (ii) sales and use tax exemption; (iii) mortgage recording tax exemption; and (iv) real property tax exemption (with or without a related agreement for payments in lieu of taxes).

For each Application for Financial Assistance received by the Agency, the following must occur prior to authorizing the provision of Financial Assistance:

- The Agency shall undertake an assessment of all material information included in connection with the Application for Financial Assistance as necessary to afford a reasonable basis for the decision by the Agency to provide Financial Assistance for a project. Such information may include, without limitation, qualification of the proposed project under the GML (including any retail analysis, as applicable), the applicant's financial history, project pro-formas, and consideration of local development priorities.
- 2) A written cost-benefit analysis shall be utilized by the Agency that identifies the extent to which a project will create or retain permanent, private sector jobs, the estimated value of any tax exemptions to be provided; the amount of private sector investment generated or likely to be generated by the proposed project; the likelihood of accomplishing the proposed project in a timely fashion; and the extent to which the proposed project will provide additional sources of revenue for municipalities and school districts; and any other public benefits that might occur as a result of the project, taking into account the economic condition of the area at the time of the application, the effect of the proposed project upon the environment and surrounding property, and the extent to which the proposed project will provide a benefit (economic or otherwise) not otherwise available within the municipality in which the project is located.
- 3) The Agency's Application for Financial Assistance shall include a statement by the applicant that the project, as of the date of the application, is in substantial compliance with all provisions of GML Article 18-A, including, but not limited to, the provisions of GML Section 859-a(5) and 862(1); and
- 4) If the proposed project involves the removal or abandonment of a facility or plant within the State of New York, the Agency shall notify the chief executive officer or officers of the municipality or municipalities in which the facility or plant was located of the Agency's receipt of an application for Financial Assistance.

SENECA COUNTY INDUSTRIAL DEVELOPMENT AGENCY PROJECT REVIEW AND RECAPTURE POLICY

The Seneca County Industrial Development Agency (the "IDA") reserves the right to review the performance of projects for which the IDA's financial assistance has been granted (a "Project") to determine if a Project has met the obligations and conditions set forth in the IDA approvals and agreements related to the Project (the "Project Documents"). The terms and conditions of the Project Documents (the "Material Factors") will serve as the benchmark for determining a Project's compliance.

Material Factors should be explicit and measurable and may include items such as investment, job creation, retention or other factors as determined by the board. Material Factors may vary from Project to Project.

Non-Compliance Review Process:

If a Project is found to be non-compliant with the Material Factors, the IDA shall undertake the following:

- 1. The IDA shall notify the Project owner/operator (the "Company") in writing that, in the IDA's determination, the Company has violated a Material Factor.
- 2. The Company shall be given an opportunity to remedy the violation.
- 3. If the Company is unable or unwilling to remedy the violation, the IDA shall seek additional information/explanation from the company as to why a Material Factor was not achieved. These may include economic or natural factors that led to the violation. These factors should be discussed and predetermined to the extent possible by the Board and may include items such as, natural disaster, industry dynamics, unfair competition or economic events that were outside the control of the Company.
- 4. The Company shall be provided the opportunity to present to the IDA any information as outlined above regarding why the Material Factor was not achieved.

Board Actions:

Following completion of the Non-Compliance Review Process described above, the IDA Board will consider whether to keep benefits in place, reduce, terminate, and/or recapture financial assistance. The following options will be reviewed and considered by the IDA Board:

- Upon a review of the facts the Board may determine that the non-compliance was justified and/or adequately explained and may consider the matter closed without further action, or set a specific time period for the Company to achieve compliance. This may also be accompanied by a period of increased reporting or such other conditions as the IDA Board may reasonably impose. (e.g., review violated Material Factor(s) quarterly until remedied.)
- 2. In the event of non-compliance with a Material Factor that is not, in the IDA Board's determination, justified by factors outside the Company's control and/or otherwise adequately explained, the IDA Board may determine that such non-compliance will

result in the reduction, suspension, termination and/or recapture of financial assistance, as provided below.

<u>Reduction of Financial Assistance:</u> The IDA Board may determine that a reduction in financial assistance is appropriate, which reduction may include, without limitation, increased required payments under an agreement for payments in lieu of taxes.

<u>Termination of Financial Assistance:</u> The IDA Board may elect to terminate any ongoing financial assistance to a Company. Reasons for termination should be explicit and may include, without limitation, continued violation of the Material Factors or failure to comply with ongoing reporting or compliance requirements of the IDA.

Recapture of Financial Assistance: An IDA Board may require that all or part of the financial assistance for a Project be returned, including all or part of the amount of any tax exemptions. Events justifying recapture may include, without limitation, a Company knowingly providing false information on an application or a compliance/monitoring report; a finding that the Company did not make a good faith effort or have any intention of meeting a Material Factor; a company ceases operations and/or relocates; material non-compliance with state and/or local laws or regulations; and material shortfalls in job creation and retention projections.

In the event an IDA is successful in recapturing financial assistance, such funds shall be returned to the appropriate affected taxing jurisdictions on a pro rata basis unless otherwise agreed upon by the local taxing jurisdiction.

Annual Review

The IDA shall annually assess the progress of each Project for which bonds or notes remain outstanding or straight-lease transactions have not been terminated, or which continue to receive financial assistance or are otherwise active, toward achieving the investment, job retention or creation, or other objectives of the Project indicated in the Project applications. Such assessments shall be provided to the IDA Board.

ADDENDUM TO IDA APPLICATION FOR FINANCIAL ASSISTANCE

Cost Benefit Analysis:

To be completed/calculated by AGENCY

| | Costs = Financial Assistance | Economic Development |
|-------------------------------------|---------------------------------|---|
| *Estimated Sales Tax Exemption | \$ | New Jobs Created Permanent Temporary |
| | | Existing Jobs Retained Permanent 1 Temporary 8 |
| Estimated Mortgage Tax Exemption | \$ | Expected Yearly Payroll \$98,000 |
| | Č 100.000 | Expected Gross Receipts \$ |
| Estimated Property Tax Abatement | \$ 108,000 | Additional Revenues to School Districts |
| | | Additional Revenues to Municipalities |
| | | Other Benefits Important contribution to County's tourism industry |
| Estimated Interest Savings | \$ | Private Funds invested \$ |
| IRB Issue | | Likelihood of accomplishing proposed project within three (3) years |
| | | x Likely or Unlikely |
| | LEASE NOTE: These amounts | m sales and use tax as a result of the Agency's will be verified and there is a potential for a e 8). |
| \$n/a | (to be used on the | e NYS ST-60) |
| | | |

ADDENDUM TO IDA APPLICATION FOR FINANCIAL ASSISTANCE

Real Property Tax Benefits (Detailed):

** This section of this Application will be: (i) completed by IDA Staff based upon information contained within the Application, and (ii) provided to the Applicant for ultimate inclusion as part of this completed Application.

Tax Agreement Estimate Table Worksheet

| Dollar Value of New Construction and Renovation Costs | Estimated New Assessed Value of Property * | County Tax Rate/1000 | Local Tax Rate (Town/City/Village)/1000 | School Tax Rate/1000 |
|--|--|-------------------------|--|-------------------------|
| 0 | \$ 1,998,500 | \$5.46 | \$1.99 | \$ 20.57 |

^{*}Apply equalization rate to value

| PILOT Year | % Payment | County PILOT Amount | Local PILOT Amount | School PILOT Amount | Total PILOT | Full Tax Payment w/o PILOT | Net Exemption |
|------------|--------------|---------------------------|-----------------------|---------------------------|-------------|----------------------------------|------------------|
| 1 | n/a | \$ 3,898 | \$ 1,420 | \$ 14,682 | \$ 20,000 | \$ 56,000 | \$ 36,000 |
| 2 | n/a | \$ 3,898 | \$ 1,420 | \$ 14,682 | \$ 20,000 | \$ 56,000 | \$ 36,000 |
| 3 | n/a | \$ 3,898 | \$ 1,420 | \$ 14,682 | \$ 20,000 | \$ 56,000 | \$ 36,000 |
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| 18 | | | | | | | |
| 19 | | | | | | | |
| 20 | | | | | | | |
| TOTAL | | \$ 11,692 | \$ 4,261 | \$ 44,047 | \$ 60,000 | \$ 168,000 | \$ 108,000 |

^{*}Estimates provided are based on current property tax rates and assessment values

The undersigned applicant has reviewed this estimate and consents to its inclusion in the applicant's application for financial assistance for the purpose of estimating the value of the requested real property tax exemption and tax agreement.

| Applica | ant: Earl Martin |
|----------|----------------------------|
| Ву: | Self |
| | (Print Name) |
| Title: _ | Owner, Deer Haven Park LLC |
| Signat | ure: |

ADDENDUM (B) TO IDA APPLICATION FOR FINANCIAL ASSISTANCE

The Deer Haven Park LLC project initially began operations shortly after acquiring the former Depot from the Seneca County IDA. The park was formally a munitions storage facility for the U.S. Army, which began operations in 1941 and closed in 2000. The park is confined to the lands inside the Town of Varick.

The initial focus for the Park was to forge relations with interested parties to begin offering tours focused on the unique white deer herd and other wildlife, as well as educating the public on the military history of the former Seneca Army Depot. Ecotourism is one of the fastest growing and largest forms of tourism in the world. After meeting with Dennis Money, President of Seneca White Deer, Inc., we began working together in pursuit of these goals. Seneca White Deer, Inc. is a nonprofit organization that is dedicated to preserving the white deer, and Dennis Money has been involved in multiple wildlife projects in the past. (See www.senecawhitedeer.org.) The main objective of the project is to expand ecotourism at Deer Haven Park. Our near-term goals include (1) preserving the white deer, (2) developing a unique place where people from all over the world can come and see what was once an important military facility during World War II and the Cold War era, and (3) collaborating with other businesses to help build tourism in this region.

In the first year we launched 90-minute tours and began limited marketing for tourists to come and visit. Already the white deer tours have attracted people from all over the globe. Visitors have come from New Zealand, China, Germany, Switzerland, Scotland, in addition to many states outside New York. We estimate that at least two-thirds of the visitors are from outside the region.

It has taken a significant investment of over \$1 million to get this important destination tourism effort off the ground. By working with outside scientists, efforts to enhance the habitat has enabled the white deer herd to begin flourishing again after a prolonged period of deterioration. Considerable investment in equipment has been necessary to provide construction and maintenance of the park throughout all four seasons. Fencing has been built to provide security for the wildlife. A welcome center was built. Our application for financial assistance will enable and encourage us to keep investing in the park and its operation. Future plans include a bus shelter, expanded restroom facilities, the creation of hiking trails, and continued work on landscaping at the welcome center and inside the park.

After the first year of operation, revenues from the tours have not yet been able to cover our expenditures. Nonetheless, the enterprise is providing economic benefit by establishing one-full time management position, eight-part time positions, and sales tax revenue not only from the tours, but also from visitor spending at other area businesses. We work with a number of local businesses to enhance the tourism experience, and to provide services to the enterprise. Other revenue generating activities and enhanced marketing will help expand our offerings, and we expect to reach a point of self-sustainability within three years. This is being accomplished without adding any burden on public services. It is also important to note that this project has substantial public support.

It is extremely difficult to reach these objectives during our initial start-up period, but we anticipate being able to scale this business and grow it into a world class destination. Financial assistance from SCIDA will reduce costs and provide certainty to help us meet these objectives. This opportunity will never be available again if we are not able to continue to grow this opportunity. Without subsidy, the future success of the Park will be very vulnerable to failure.